



Rob Williams

VOICE OVER · VOICE ACTOR · NARRATOR

REPRESENTED BY
Access Talent
New York · 212-331-9600

WHY ROB'S AUTHENTIC HUMAN VOICE?

Your brand deserves a voice that's **lived a little.**

An authentic, lived-in voice trusted by Hasbro, GE Aviation, Cisco and Procter & Gamble. Commercial, corporate narration, eLearning, character, automotive and sports — plus one legendary Santa Claus.

40+

YEARS PROFESSIONAL
EXPERIENCE

1000s

PROJECTS DELIVERED

6

DEMO GENRES

24hr

TYPICAL TURNAROUND



THE DEMO LIBRARY

01 Six genres. One voice.

- **Commercial**
Old Spice · Ford F-150 · Blue Cross Blue Shield · Brooks · Viking Cruise Lines
- **Corporate / eLearning**
GE Aviation · Sonic Automotive · Cincinnati Bell · Detroit Metro Airport
- **Automotive**
Chapman Hyundai · Albany CDJR · Five Star Nissan · Mountain View Chevrolet
- **Toys / Characters**
Hasbro Pokémon · Playskool Truckbot · Tonka Chuck · G.I. Joe · Small Soldiers
- **Sports Announcers**
Stadium welcome · Play-by-play · Horse race · Baseball · Golf
- **Radio On-Air / Syndication**
Nationally syndicated holiday special · SiriusXM trucker newscast

HEAR EVERY TRACK

Scan to play the full library.

45+ produced tracks and seven video spots — no login, no gatekeeper.

robwilliamsvo.com/demos



HOW IT WORKS

03 Simple to hire.

AUDITIONS

Free custom audition on a page of your script

SESSIONS

Directed live via Source Connect, Zoom or phone patch

TURNAROUND

Same-day to 24 hours on most projects

REVISIONS

Script changes and pickups included

RATES

Quoted per project — union and non-union

THE STUDIO

02 Agency-ready delivery.

MICROPHONES

Neumann TLM 103 · Sennheiser MKH 416

INTERFACE

RØDECaster Pro II

ACOUSTICS

9x18 treated room — insulation, drywall, Auralex panels, bass traps

CONNECTIVITY

Source Connect Standard 3.8 & 4.2 —
robwilliamsvo

DAW

Adobe Audition

DELIVERY

Broadcast WAV or MP3, edited and mastered to spec

WHY AN AUTHENTIC HUMAN VOICE

Synthetic voices can read. They cannot remember four decades of radio mornings, thousands of sessions, or what it feels like to make a room laugh. That lived-in warmth is what listeners trust — and it is the reason producers keep coming back.



BOOK ROB DIRECT

513-923-0605

rob@robwilliamsvo.com

Free audition of your script
robwilliamsvo.com



BROADCAST CREDITS

04 The voice behind brands you know.



Also: Sun Microsystems · Premiere Radio Networks · Great American Insurance · Acclaim Entertainment · Fasig-Tipton · Allied Universal · 7-Eleven · Gibson Greetings · TravelCenters of America · Sibcy Cline · Tennessee Aquarium · Fiopics · Blockbuster · Trident · Scott's Lawn Care · Reynolds & Reynolds · Colorado Springs Airport

IN THEIR WORDS

05 The people who book voices.

"He does a great straight read — pretty much from the first take — and fun character reads. He's one of our main guys.

SHEILA MCGILL Owner, CityTracks Custom Audio

"A blazing fast cold reader who owns the copy from the first take. And a man of many voices. Book him.

MATT HUENEMAN Sound Designer/Producer, Picturemusic

"Friendly and sincere while still sounding knowledgeable and genuine. Rob balances the little details instinctively.

CHRIS DOERMAN Producer, ACG Multimedia

"When people ask, 'Do you know a good voice actor?' I always reply, 'Nope, I know the best.'

JIM MANLEY Marketing Manager, Fricker's USA

"Versatile, extremely easy to coach, and wonderfully intuitive when approaching his craft. A complete pro in every sense of the word.

JIM HAUSFELD VP/Creative Director, The Ohlmann Group

THE ROAD SO FAR

06 Four decades of reps.

1983 Steps behind the radio mic for the first time.

1985 Books his first freelance voiceover session.

1990s Becomes the voice inside Hasbro, Tonka, Playskool and Tiger toys.

2000s Voices campaigns for Intel, Cisco, P&G, GE Aviation and LexisNexis.

2010s Anchors a daily national SiriusXM newscast; narrates hundreds of eLearning projects.

Today Commercial, character, sports, narration — and a legendary Santa.

CONTINUOUS COACHING

J. Michael Collins · David Rosenberg · Brad Hyland · Hugh Klitzke · Debra Sperling · Marc Scott · Tim Tippetts · Don Baarns · Tish Hicks · Natasha Marchewka · Trish Basanyi · Edge Studios · VO Atlanta

FIND ROB

Web robwilliamsvo.com · santavo.com

LinkedIn [/in/robwilliamsvo](https://www.linkedin.com/company/robwilliamsvo)

Instagram [@robwilliamsvoice](https://www.instagram.com/robwilliamsvoice) · **X** [@robwilliamsvo](https://twitter.com/robwilliamsvo)

TikTok [@robwilliamsvo](https://www.tiktok.com/@robwilliamsvo) · **YouTube** [robwilliamsvoice](https://www.youtube.com/robwilliamsvoice)

THE SEASONAL SPECIALTY

07 Not just a Santa voice.

The real deal, with **real range**.

Most voice actors can do a Santa impression. Rob is a veteran broadcaster who genuinely embodies the big man — host of I Remember Christmas, a nationally syndicated holiday radio special. Santa voice over, personalized video and audio messages, appearances and holiday narration, all delivered with professional reliability.

SEASONAL CAMPAIGNS LIVE OR DIE ON BELIEVABILITY



Let's put Rob's voice on your next project.

Send a page of script for a free audition. Direct line, no gatekeepers.

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